

2018
Annual
Report



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Our cause is to provide help, hope, and support to all members of the community suffering from substance abuse through education, intervention, and advocacy.



Help for Today. Hope for Tomorrow.

A Letter from Our Executive Director

As I sit and reflect on the actions of Addiction Resource Council in 2018, I see the many changes the organization went through and its commitment to standing hand in hand with its community members battling with substance use. The collaborations built with community partners is key in the movement towards curbing the epidemic our country faces.

Throughout ARC's existence it has been the organizations mission to prevent, intervene and educate the community on substance use and its many facets. 2018 was no different. Here are some highlights:

Youth education remained a focal point for ARC, as we try to set the first age of use to a higher barre through our 'Resist the Influence' program. This prevention program was created in 2016 but has gone through a mirid of changes as our communities in Waukesha County have changed. We listened as our school districts shared their concerns for what their kids are facing when it came to drugs and alcohol. It became apparent that vaping was a major concern, so ARC added an additional educational component to this program surrounding the dangers of vaping. A fifth lesson was added to the curriculum solely discussing the facts on Heroin use and its dangers.

Vaping was pointed out as a new community concern from many different facets. We partnered with the Lake Country Rotary Club and Your Choice to Live to present to parents on the dangers associated with vaping. Parents face many issues new issues with alcohol and drugs everyday, many of which are targeted at youth. Vaping is no exception, we did our research and presented the facts on vaping and what parents needed to look for in order to fight this battle at home.

The conversation around a prearrest program had been happening since 2016 and had finally come to fruition in 2018 with the Delafield Police Department. Our newest program, 'Help not Handcuffs" officially launched July 2019. Modeled through a national organization such as PAARI (Police Assisted Addiction Recovery Initiative), we planned our own pre-arrest program and learned how we could adapt such a program in our community as a key way to curb the opioid epidemic.

Not only did we have programmatical changes we had leadership changes in 2018. Joe Muchka, our Executive Director since 2013 retired towards the end of the year. Joe lead ARC with passion and dedication and helped create change in our community. Under his leadership, I was lucky enough to have been mentored to become the leader that I am today. Joe helped mold ARC's culture into what it is today, a motivated, committed and knowledgeable team of people with the ability to move together to help fulfill our mission. Thank you, Joe for your leadership!

2018 was definitely a year of changes, but we are continued to be focused on what is ahead of us as we move forward with our mission. I thank our dedicated team and Board of Directors that help further our agency's mission and help our community battle against addiction in ways that support recovery.

Sincerely,

Lindsay Just, IDP-AT, PS-IT
Executive Director

Youth Programs

&

Assessment Services

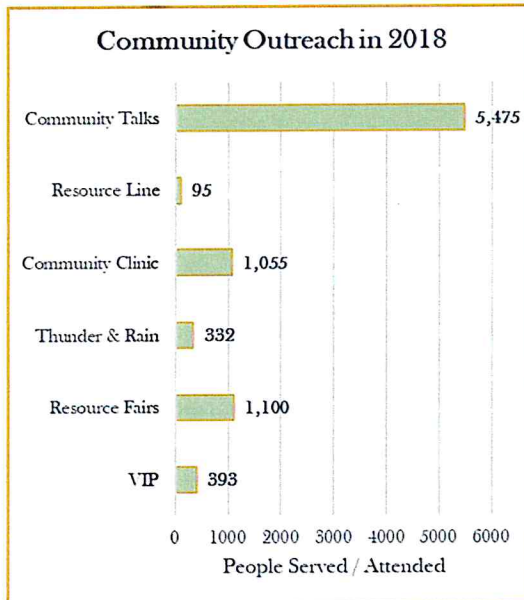
This year, our **Resist The Influence (RTI)** program was implemented in 5 area middle and high schools and influenced about **1,086** students. RTI is a research-based preventative education program that is designed to help youth make decisions based on who they are and what they value while separating from any negative influences from their peers or media.

We offered 10 **Stop & Think** classes in 2018 and enrolled **106** students. Classes were not offered in March or September. Stop & Think is designed to increase abstinence and reduce high-risk choices in youth under 21 years old. Over 60% of the enrolled students reported that they are “very unlikely” to begin using marijuana or tobacco after taking the class.

In 2018, we provided **1,611** **Driver Safety Plan (DSP)** assessments and **57** **Assessment, Information, and Referral (AIR)** services. We are able to provide both of these services because ARC is the designated Waukesha County Facility for Intoxicated Driver Assessments for Waukesha County residents who receive an **OWI**.



Community Programs & Services



Victim Impact Panel (VIP)

We hosted 5 Victim Impact Panels in 2018 that held a total of **393 attendees**. VIP is a collection of victims affected by drunk driving that talk about how their lives were affected by the loss of a loved one or how driving under the influence affected the lives of themselves and their victims.

Resource Fairs

2018 provided us with 12 resource fairs at which ARC hosted a table and provided AODA and mental health resources to those who stopped by. We were able to reach out to about **1,100 attendees** and have an opportunity to interact with our community and let them know that recovery is possible.

Thunder & Rain Family Support Group Program

Thunder & Rain is a mindfulness-based community outreach effort that had **332 attendees** in 2018. This program recognizes that addiction is a family disease and understands that concerned significant others should be included in the addiction treatment and recovery process.

Community Memorial Hospital Clinic

The Community Memorial Hospital Clinic serves patients who are uninsured or under-insured and have AODA and mental health needs. By offering assessments, brief interventions, and referrals, we were able serve **1,055 patients** in 2018 and reduce the stigma of addiction.

24-hour Resource Line

ARC offers a 24-hour resource line that provides emotional support, information, and referrals to those struggling with alcohol and drug dependence, as well as family and friends, in need. In 2018, we had the privilege of serving **95 people** through our resource line.

Community Talks Program

Our Community Talks Program is a series of presentations spoken to various organizations and groups. Each presentation is tailored to meet the needs of the place that requested the program. This year we held 7 presentations and had **5,475 attendees**.

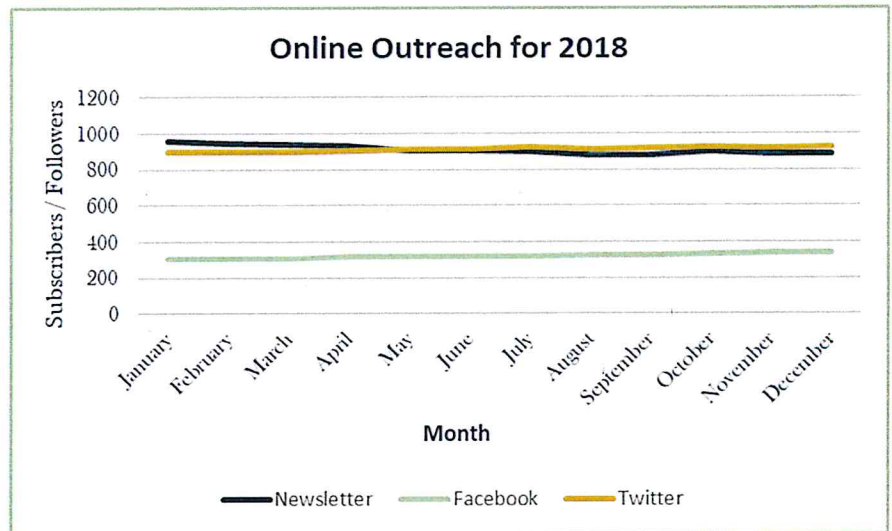
Social Media & Events

Our Newsletter

ARC's monthly newsletter, *The Advocate*, provides a way for community members to stay up to date on all things related to AODA and mental health through the power of connection. Every month readers have the option to submit their own articles and ideas to be featured in *The Advocate*. Along with featured articles, our newsletter is full of tips, stories, and upcoming events that everyone can enjoy. This year ARC has had the pleasure of connecting to over 900 subscribers.

Social Media

In 2018, ARC held a strong and consistent outreach through social media. Articles, news, pictures, and upcoming events can be found on both our Facebook and Twitter pages. Our social media space also serves as an outlet for community members to discuss about the future of mental health.

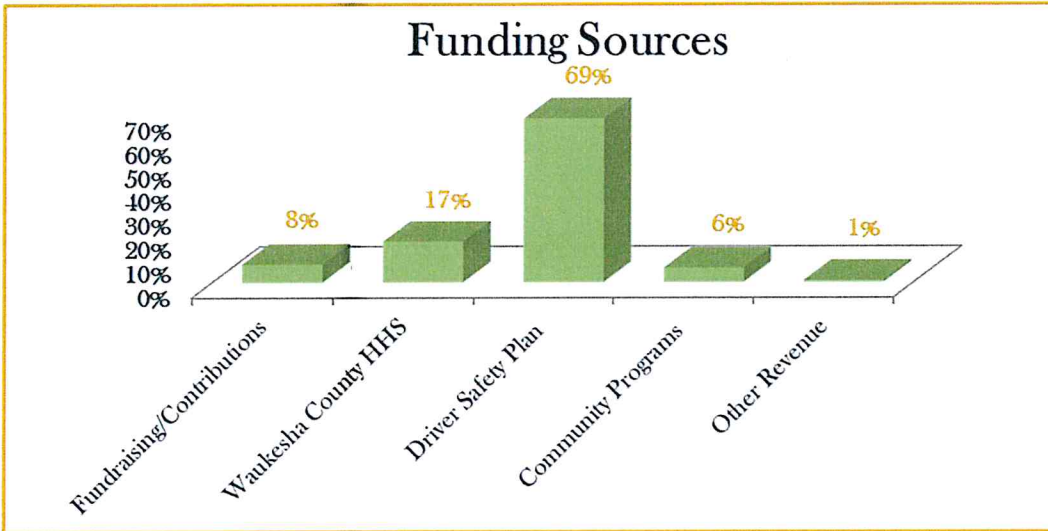


Roarin' for Recovery Event

In honor of National Recovery Month (September), ARC hosted the 2nd annual Roarin' for Recovery Event alongside SALS Recovery at the Milwaukee County Zoo. Together, we were able to raise awareness to over 170 community members in a family-friendly way through speakers, resource tables, and a day-pass into the zoo! We plan on holding our 3rd event in 2019.

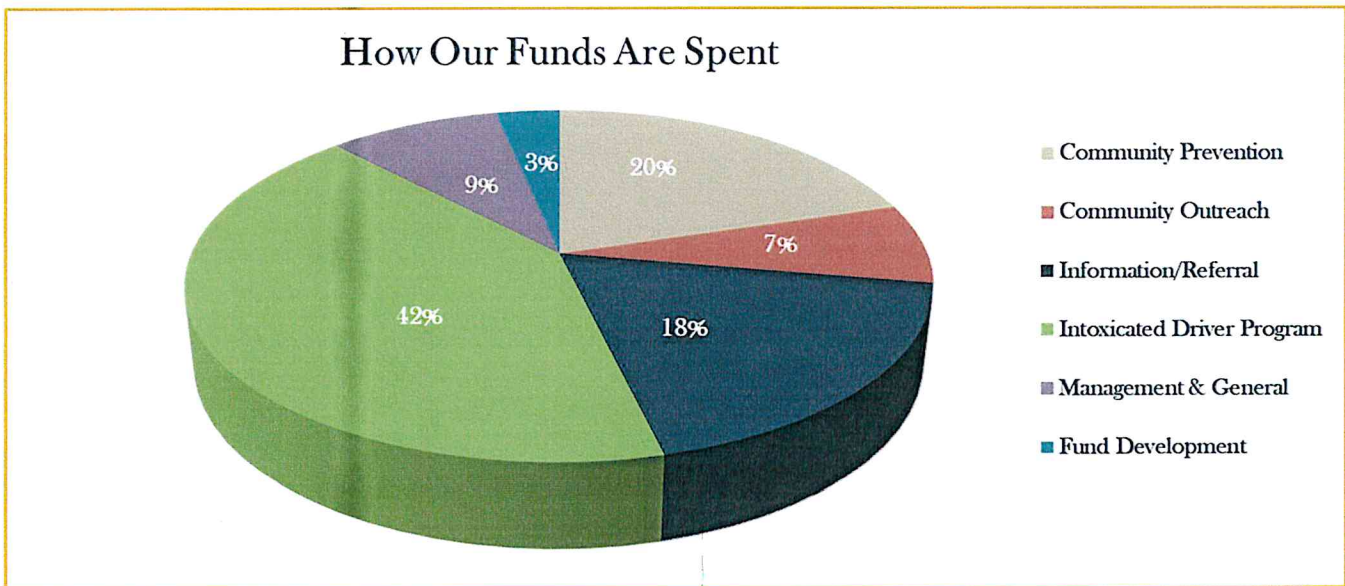


Financial Report



In 2018, about 88 cents of every dollar ARC collected through funding sources was put back into bettering the community through our programs. Our financial aspiration is to utilize our available funds in the most efficient and beneficial ways possible to help support all members of our community.

Did You Know?





Meet Our Staff



Lindsay Just, *Executive Director*

Bernie Mangers, *Lead IDP Assessor*

Chelsey Wasielewski, *Associate Director*

Elizabeth White, *Clinical Supervisor*

Sim Kaur, *Community Outreach*

Marilyn Meyer, *Administrative Assistant*

Paul Wietzel, *Administrative Assistant*

Vanessa Avila-Ibarra, *IDP Assessor*

Mady Rhyner, *Office & Marketing Assistant*

Joe Orlofski, *Stop & Think Instructor*



Greg Johnson, CIPMA, *President ... Ehlers, Inc.*

George Moore, *Vice President ... AT&T, Retired*

Chester Dobrowski, *Chairman ... MTM Association*

Lesli Boese, *Treasurer ... Deputy District Attorney,
Waukesha County*

Joseph Rieder, *Secretary ... Retired Chief of Police,
New Berlin*

John Hopkins ... *Alderman, City of New Berlin*

Amy Haas ... *Parish Nurse, Catholic Community
of Waukesha*

Dr. Brett Linzer ... *ProHealth Care, Inc.*

Renee Kasper ... *First Weber Realtors*

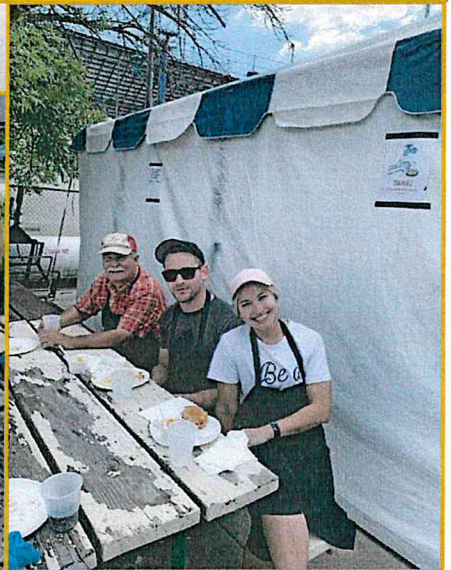
Richard Niles ... *AT&T, Retired*



Meet Our Board of Directors



Memories from 2018



Thank you to all of our wonderful supporters and volunteers that kept us moving forward in 2018. ARC is extremely grateful to everyone who has contributed to another successful year!



Created By:
Madyson Rhyner

